

Reg No.: _____

Name: _____

APJ ABDUL KALAM TECHNOLOGICAL UNIVERSITY
FIRST SEMESTER MCA DEGREE EXAMINATION, JULY 2018

Course Code: RLMCA107

Course Name: PRINCIPLES OF MANAGEMENT

Max. Marks: 60

Duration: 3 Hours

PART A

Answer all questions, each carries 3 marks

Marks

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|---|---|-----|
| 1 | Write a short note on levels of management. | (3) |
| 2 | What is the importance of management? Why scientific management is essential? | (3) |
| 3 | What are the principles for setting objectives to be used to MBO? | (3) |
| 4 | Write short on Delegation of Authority. | (3) |
| 5 | What is meant by centralization of authority? | (3) |
| 6 | What is the necessity of reducing labour turnover? | (3) |
| 7 | List out the aims of Total Quality Management. | (3) |
| 8 | Write short note on product life cycle. | (3) |

PART B

Answer six questions, one full question from each module and carries 6 marks

Module I

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| 9 | Discuss the role and process of decision-making in the management of an enterprise. | (6) |
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| 10 | Why management is necessary? What are its functions? Explain various management functions of management. | (6) |
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Module II

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| 11 | Discuss the contributions of F.W. Taylor to management. | (6) |
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| 12 | Discuss the contributions of Elton Mayo. | (6) |
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Module III

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| 13 | Explain the process of MBO. | (6) |
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| 14 | Explain SWOT analysis procedure. | (6) |
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Module IV

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| 15 | Compare line and staff, functional organization structure with proper example. | (6) |
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| 16 | Bring out the features of departmentation. Explain each with suitable example. | (6) |
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Module V

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| 17 | What is manpower planning? What are the requirements of manpower planning? | (6) |
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| 18 | Prepare a suitable plan for the selection and training of graduate engineers for a large manufacturing concern. | (6) |
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Module VI

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| 19 | Define quality control. State in brief the objectives and principles of Quality Control. | (6) |
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| 20 | What is Total Quality Control? Discuss the requirements for awarding of I.S.O. 9000 standards. | (6) |
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